

# DATA MANAGEMENT OVERVIEW

## Data Management

Money is everywhere, and we manage it.

Data is everywhere, and we need Data Management.

Data Management requires a large number of skills across the enterprise brought together by governance.

"Data Management in a day really gave me an appreciate of the breadth of the discipline"



Robinson Ryan is part of an initiative to increase the certification of Australia Data Management Professionals

## Data Management

Data Management is an emerging discipline, desiring a mature definition, scope and purpose. The Data Management Association (DAMA) has put together a complete Data Management Body of Knowledge to define this discipline. This course introduces each function, and provides immediately usable insights and exercises.

The course covers:

- DMBOK Overview
- Data Quality
- Data Architecture
- Data Modelling and Design
- Data Storage and Operations
- Data Security
- Data Integration
- Documents and Content
- Reference and Master Data
- Data Warehousing and Business Intelligence
- Meta-Data Management

## Target Audience

One who is working as a data management person, but needs an effective overview or is working

extensively with data management professionals.

Assists preparing for the CDMP Associate Examination or CDMP Practitioner, Data Management Examination.

## Speaker Biography

Lloyd is a highly experienced data management expert and has been teaching for almost three decades in university and professional training organisations.

In addition, Lloyd has practical experience in:

- Rolling out Data Management within Enterprise Architecture
- Mentoring business and enterprise architects
- Leading enterprise architecture teams in multiple initiatives up to \$300M
- Consulting in data management in organisations as a data specialist.

Lloyd is certified at a mastery level in both Data Management Profession (CDMP) and Business Intelligence (CBIP).

**Lloyd Robinson**

Phone: 0417 496 391

OR Email: [lloyd.robinson@robinsonryan.com](mailto:lloyd.robinson@robinsonryan.com)

**robinsonryan**  
.com