

DATA QUALITY FOUNDATION

Data Management

Covering the need for Data Quality

"Measuring progress of a Data Quality initiative"

"Dimensions of Data Quality"



Robinson Ryan is part of an initiative to increase the certification of Australia Data Management Professionals

Data Quality

Data Quality is often overlooked by organisations as tomorrow's problems. The course, illustrated with real case studies covers:

- What is Data Quality vs Data Quality Management and why does it matter?
- The Data Quality Reference Model, including architecture and processes
- Diagnosing Quality problems
- Writing business case studies and exercises
- Getting started and sustaining initiative
- The DAMA dimensions of Data Quality, plus alternative views on Data Quality dimensions
- The relationship between Data Quality, Data Governance and the other Information Disciplines
- Starting and sustaining a Data Quality initiative: steps for achieving Data Quality
- The roles, responsibilities and activities involved in establishing successful Data Quality.

Target Audience

Anyone working in a Data Quality function, who wants to prepare for certification, or needs to interact with Data Quality managers.

Speaker Biography

The course presenter is Lloyd Robinson. Lloyd is a highly experienced data management expert and has been teaching for almost three decades in university and professional training organisations.

In addition, Lloyd has practical experience in:

- Leading enterprise architecture teams in multiple initiatives up to \$300M
- Consulting in data management in organisations as a data specialist
- Leadership as CIO of a team of 500 IT professionals.

Lloyd is certified at a mastery level in both Data Management Profession (CDMP) and Business Intelligence (CBIP).

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